



AMERICAN PUBLIC TRANSPORTATION ASSOCIATION





The Transit Renaissance in the US

James P. LaRusch

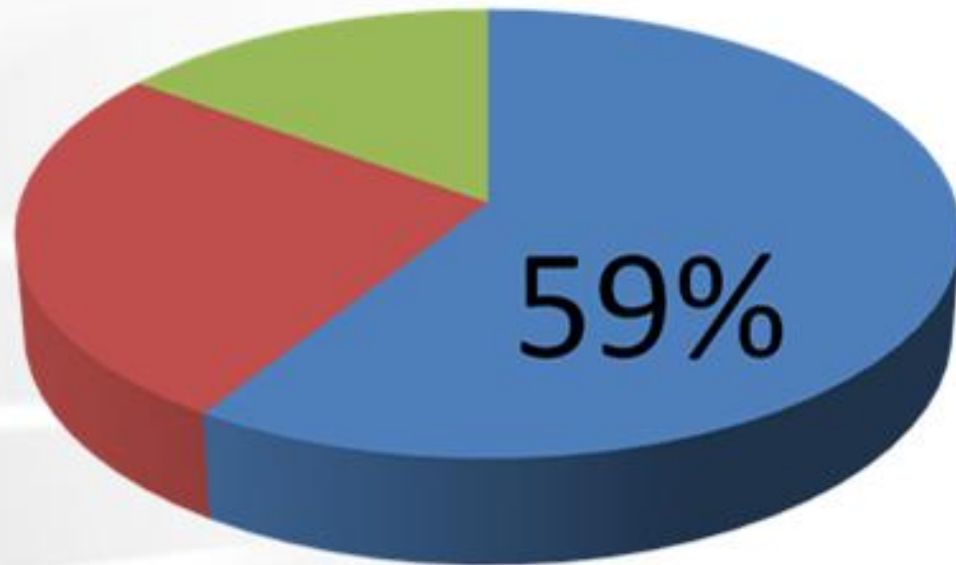
Chief Counsel & VP – Corporate Affairs

American Public Transportation Association

Who Are APTA Members?



15%



■ Business
Members

■ Travel Systems

■ Others

26%



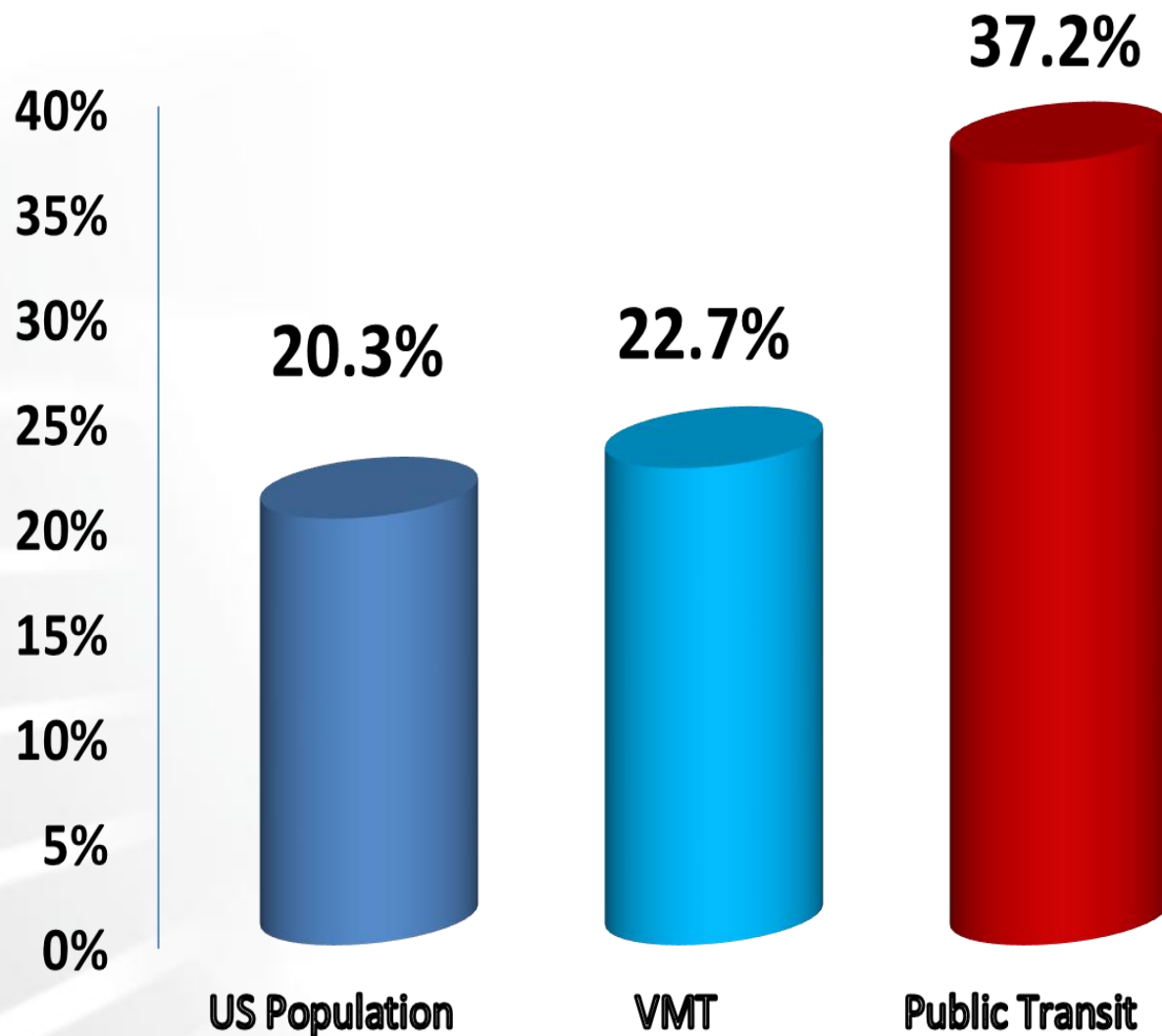
What is APTA?

The transit industry's

- Advocate
- Standards development organization
- Education & training connection
- Meeting & conference provider
- Data collection & dissemination resource
- Award & recognition body



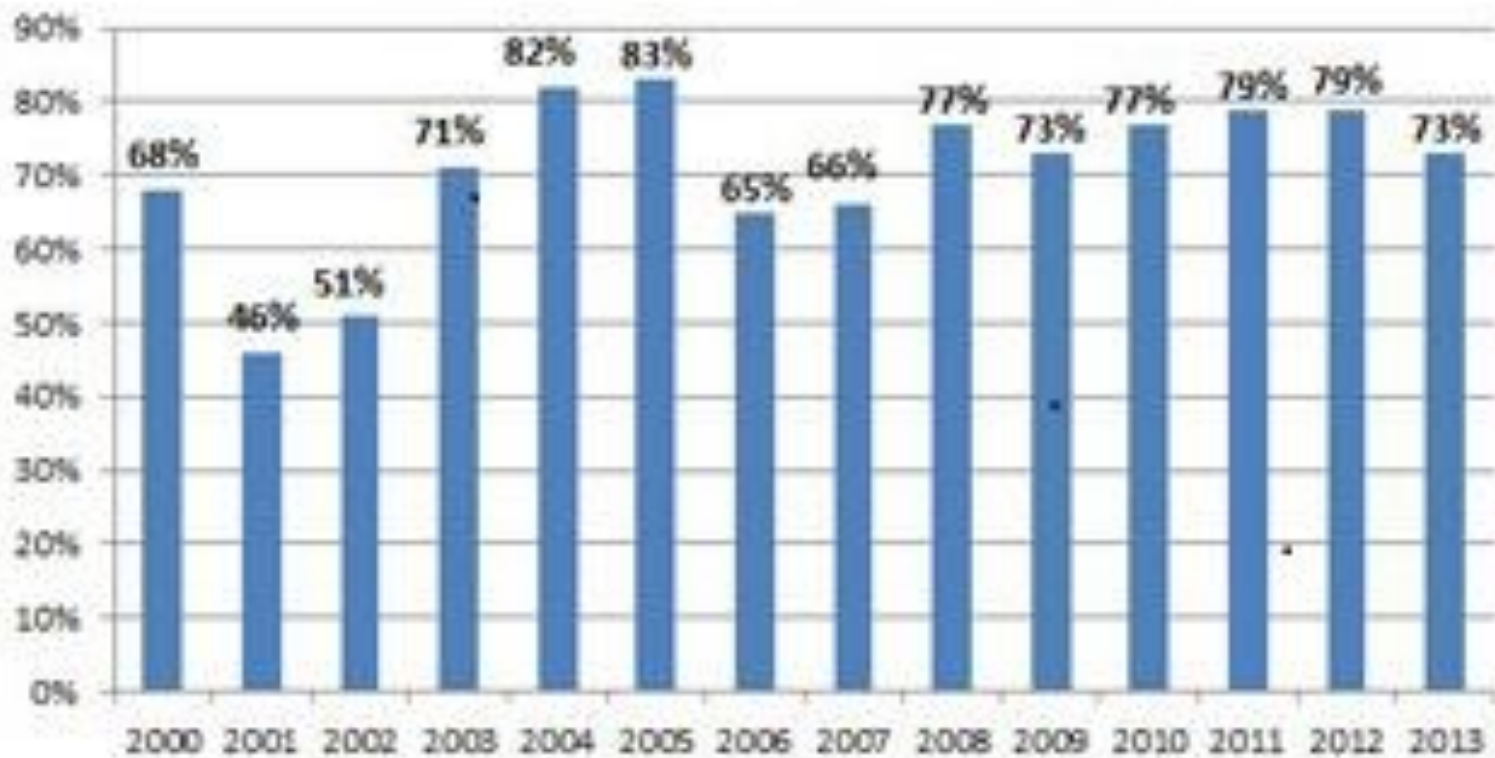
The Renaissance – Ridership





The Renaissance – Ballot Measures

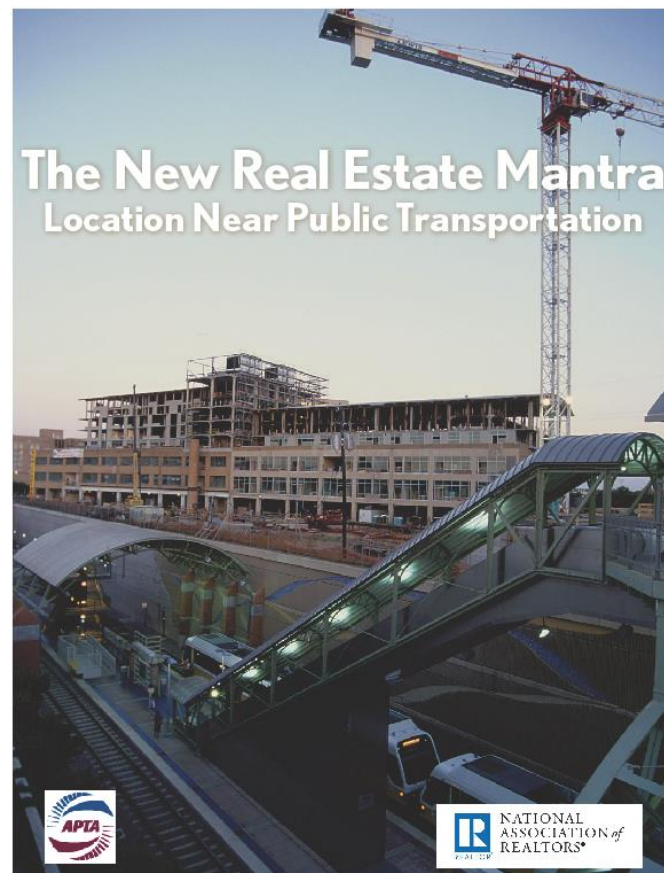
Transit Measure Success Rate



The Renaissance – New Partnerships



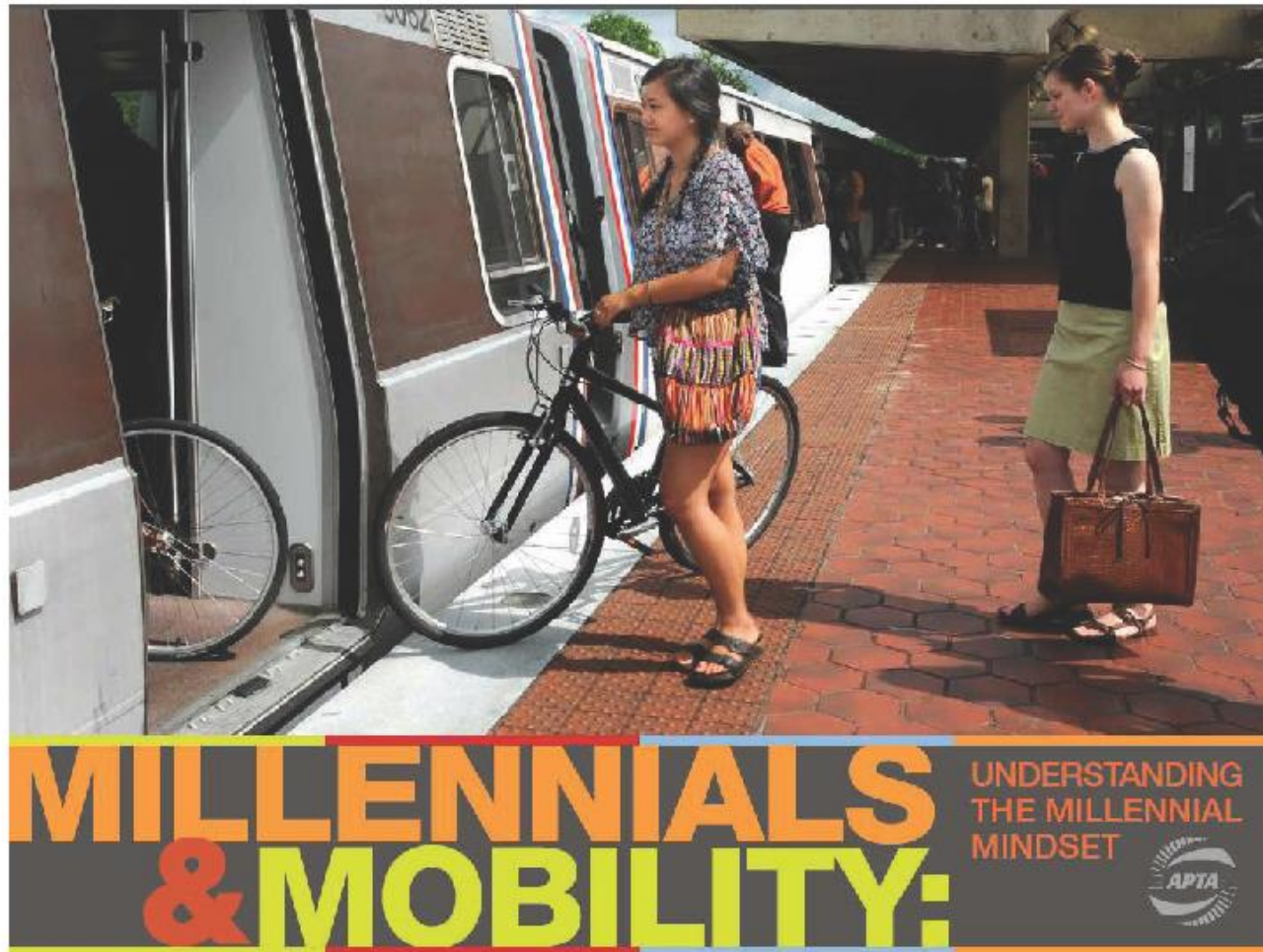
A NEW PARTNERSHIP
RAIL TRANSIT AND
CONVENTION GO



U.S. TRAVEL
ASSOCIATION



The Renaissance - Millennials





The Renaissance - ROI

- Economic impact
- Productivity impact
- Spending impact



WHERE PUBLIC TRANSPORTATION GOES
COMMUNITY GROWS

publictransportation.org



The Rapid: Transit Authority for the Grand Rapids metro area

★★★★★ (29 ratings)

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