

Identifying TOD Opportunities: A Strategy

Chris Sandvig – Regional Policy Director
Pittsburgh Community Reinvestment Group's GoBurgh Initiative

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Pittsburgh Community Reinvestment Group

- Incorporated 1988
- Focus primarily on:
 - Transit & Transit-Oriented
 Development
 - Fair lending practices
 - Neighborhood access to capital
 - Capacity of local groups and actors
 - Vacant property reclamation and repurposing
 - Public safety
 - Neighborhood revitalization







What brought PCRG to transportation?

- 2009 PCRG TOD Symposium
- Member demand
- Lack of organized, informed, community voice
- Neighborhood revitalization's reliance on transit
- Disconnected legacy system

Reinvesting in Pittsburgh's Neighborhoods

The Case for Transit-Oriented Development



CENTER FOR TRANSIT-ORIENTED

June 9, 2011





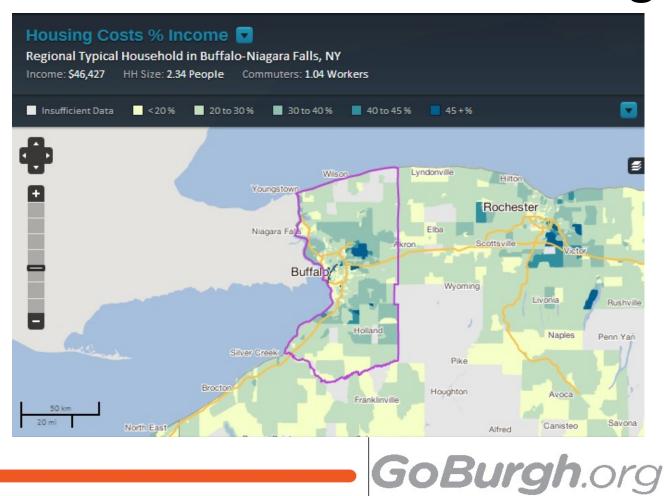
So, what is GoBurgh?

- Leading non-partisan community voice on Pittsburgh's transit issues;
- Knowledge-based, research-backed transit-oriented public policy and advocacy;
- Convener of organizations and communities working toward sustainable and vibrant transit infrastructure;
- Leverages transportation assets as community revitalization and economic development tools.
- Educate the public and stakeholders on transit's vital role in the region;
- Work with communities to determine what county residents want the transit system of the future to do for them.





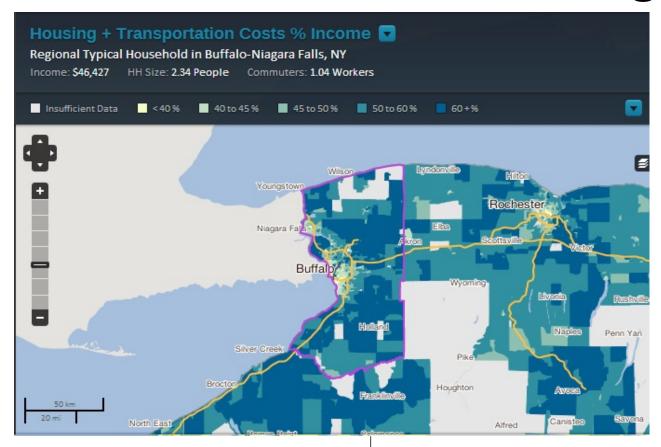
What is the real cost of living?



An initiative of the Pittsburgh Community Reinvestment Group



What is the real cost of living?







Transit-oriented development: how can it help?

BENEFITS OF TOD

- Provides Housing And Mobility Choices
- Improves Environmental Performance
- Results In Infrastructure Cost Savings
- Helps Support Healthy Lifestyles
 - Strengthens Transit
 Systems
 - Creates Lasting Value
 - Reduces Greenhouse
 Gas Emissions

ADDITIONAL BENEFITS OF MIXED-INCOME TOD

- Offers Truly
 Affordable Housing
- · Stabilizes Transit Ridership
 - Broadens Access To Opportunity
 - Relieves Gentrification Pressures

BENEFITS OF MIXED-INCOME NEIGHBORHOODS

- Provides Needed Housing
- Helps Deconcentrate
 Poverty
- Integrates Low Income Households Into Society
- Helps Workforce
 Stability







How do we get there?

- Determine station area priorities
- Maximize transit access to jobs + major destinations
- Build complete communities with jobs, vital services
- Address barriers to walkability through civic improvements
- Ensure mixed-income housing at stations





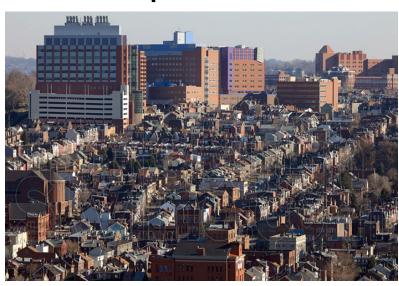






Building a Typology – The Approach

People + Places



Investment Potential



